

Chess Creative

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Haarlem, Netherlands

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ABOUT ME

I'm Chess Brück, a freelance graphic designer with 5+ years of experience working across branding, digital and editorial design. I create brand identities and visual systems shaped by curiosity and craft.

With my background in graphic design and love for history, my inspiration comes from 1950s Swiss grid systems, 1960s counterculture publications, 1970s architecture, and more. Knowing what has been fuels me to create the visual language of tomorrow.

EXPERIENCE

Your Majesty

Design Intern, 2020 – 2021

Supporting senior creatives through client projects. Creating marketing materials for Your Majesty's social channels and experimenting with motion tools.

Your Majesty

Junior Designer, 2021 – 2023

Supporting senior creatives on client projects from brand identity development to digital design. Creating marketing materials for Your Majesty's social channels, including motion pieces and case study visuals. Mentoring a design intern.

AKQA

Designer, 2023 – 2026

Leading projects from concept to delivery, designing and writing comprehensive brand guidelines. Presenting my work to clients and stakeholders. Mentoring and managing two Design Interns to Junior Designers.

EDUCATION

University of Applied Sciences
Darmstadt, Germany

Diploma in Communication Design
2015 – 2020

AWARDS

2025 Craftsperon of the Year

AKQA Amsterdam

LANGUAGES

German (native)

English (fluent)

SKILLS

Graphic Design

Editorial Design

Logo design & branding

Visual Systems

Typography

Concept development

Creative Direction

Mentoring

EXPERTISE

Figma

Affinity

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe AfterEffects

Cavalry

Jitter

Glyphs